



GS Battery (USA) Inc.

GS Battery Awarded Supplier Excellence Trophy by Yamaha

PRESS RELEASE Roswell, GA. – May 16, 2012 GS Battery (GSB) announced today that it has received an Award of Excellence trophy by Yamaha Motor Manufacturing Corporation (YMMC) during their recent Annual Supplier Conference. The award was given for achieving 100% on-time delivery and zero defects for GSB's product sent to YMMC's Newnan, Georgia facility in 2011.

The Excellence Award was presented to GSB by **Harry Ito, President of Yamaha Motor Manufacturing Corporation**, and **Tony Nihashi, Vice President of Purchasing & Distribution**.

Receiving the award for GSB was **Connor Higgins, Director of Operations**, and **Christy Reynolds, GSB's Manager of Operations**. "GS Battery is proud to receive this Award of Excellence and greatly values our partnership with Yamaha. Receiving the Award is also due to the efforts of the Atlanta location of Kamino International Transport, GSB's 3PL partner for the last 6-years," **Said Higgins**.



Harry Ito, President, YMMC, Christy Reynolds, Connor Higgins, GS Battery,
Tony Nihashi, YMMC, Vice President of Purchasing & Distribution

"We have a rich history as an OEM supplier to Yamaha globally and over 10 years of partnership here in the US," said **Jay Northey, Executive Vice-president and General Manager, GS Battery (USA) Inc.** "We are excited about continuing our relationship with Yamaha and look forward to more years of working together."

About GS Battery (USA) Inc.

GS Battery (USA) Inc. is an American subsidiary of GS Yuasa Group of Japan, a world leader in automotive, motorcycle and standby storage batteries, which serves the power sports, telecommunications, UPS, and the emergency lighting markets. GS Battery (USA) Inc. recently announced that they will enter the renewable energy photovoltaic and storage market in North America. For more information on GS Battery (USA) Inc., call 1-800-GSBATRY or visit www.gsbattery.com.

About Yamaha Motor Manufacturing Corporation

Yamaha Motor Manufacturing Corporation (YMMC), a wholly owned subsidiary of Yamaha Motor Corporation, U.S.A., is a top manufacturer of recreational vehicles including Golf Carts, All Terrain Vehicles, Personal Watercraft and Side by Side utility vehicles. YMMC employs over one thousand people and operates two manufacturing facilities. YMMC is located

south of Atlanta in Newnan, Georgia. Additional information about YMMC can be found at www.yamaha-motor-mfg.com.

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