



GS Battery (USA) Inc.

New President Appointed

Roswell, GA. – May 14, 2012 GS Yuasa Corporation, Kyoto, Japan, announced that **Yoshihiko Iwane** has been appointed as President of GS Battery (USA) Inc., effective May 1, 2012. Also announced was the promotion of **Yasuyuki Nakamura** and his relocation back to Japan. Mr. Nakamura will assume the Marketing and Planning responsibilities for GS Yuasa's lithium-ion businesses.

Mr. Iwane began his career in 1993 with Japan Storage Battery, which later became GS Yuasa Corporation. He has held positions of increasing responsibility in the Sales Promotion Group, Sales and Marketing Group, and Business Planning Department of GS Yuasa Battery Ltd.

In his last position, as General Manager of the Business Planning Department, Corporate Management Division, of GS Yuasa International, Ltd., Mr. Iwane was responsible for developing and managing the Division's business plan including the oversight of sales, profits, customer & supplier contracts and ensuring compliance to GS Yuasa Corporation's goals.

"I look forward to my role with GS Battery", said **Mr. Iwane**. "This is an exciting new chapter in my career and my experience in sales, planning and business promotion will ease a quick and seamless transition into the position of President of GS Battery."

Mr. Nakamura remarked, "I am pleased to take on my new responsibilities with the knowledge GS Battery will be in the capable hands of Mr. Iwane. I will miss the many friends and business partners I have met during my tenure as President of GS Battery (USA) Inc."

About GS Battery (USA) Inc.

GS Battery (USA) Inc. is an American subsidiary of GS Yuasa Group of Japan, a world leader in automotive, motorcycle and standby storage batteries, which serves the power sports, telecommunications, UPS, and the emergency lighting markets. GS Battery (USA) Inc. recently announced that they will enter the renewable energy photovoltaic and storage market in North America. For more information on GS Battery (USA) Inc., call 1-800-GSBATRY or visit www.gsbattery.com.

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